



FRANCHISE PROPOSAL

“Empowering the Next Generation of Beauty & Fashion Professionals”

About ZNS NIST

ZNS NIST Shiksha Academy Pvt. Ltd. is one of Jammu & Kashmir’s leading institutes in Beauty, Makeup, Hair, Fashion Designing and Professional Skill Development.

Registered under the Ministry of Corporate Affairs, Government of India, the Academy has successfully trained hundreds of students and continues to provide industry-oriented education through experienced faculty, practical learning, fashion events and professional workshops.

Our mission is to empower youth through quality education, practical exposure and career-oriented training.

Why Choose ZNS NIST Franchise?

Joining ZNS NIST means becoming part of an established education brand with complete academic, operational and marketing support.

As a Franchise Partner you receive:

- Established Brand Identity
 - Complete Business Setup Guidance
 - Professional Staff Training
 - Standard Operating Procedures (SOPs)
 - Academic Curriculum
 - Practical Training Modules
 - Marketing & Branding Support
 - Student Admission Assistance
 - Fashion Shows & Workshops
 - Business Growth Support
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Franchise Investment

Franchise Fee

₹2,50,000/- (Rupees Two Lakh Fifty Thousand Only)

The Franchise Fee Includes:

- One-Year Franchise License
- Brand Authorization
- Academy Setup Assistance
- Staff Training
- Course Curriculum
- Marketing Support
- Branding Material
- Academic Support
- Initial Documentation
- Operational Guidance

Franchise Fee is Non-Refundable.

Infrastructure Requirements

The Franchise Partner should have:

- Minimum Area: 1500 sq. ft.
- Reception Area
- Minimum 3 Classrooms
- Makeup Lab
- Hair Practical Area
- Fashion Designing Lab
- Office Cabin
- Student Waiting Area
- Washroom Facilities

- Good Accessibility for Students
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Parent Franchise Support

The Head Office will provide continuous support including:

Staff Training

Professional training of faculty members before commencement of operations.

Academic Support

- Course Curriculum
- Practical Demonstrations
- Student Assessment Pattern
- Academic Monitoring

Business Support

- Admission Counselling
 - Marketing Strategies
 - Business Planning
 - Centre Operations Guidance
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Branding & Marketing Support

ZNS NIST will provide professional promotional support including:

- Social Media Creatives
 - Admission Campaigns
 - Promotional Posters
 - Digital Marketing Guidance
 - Branding Designs
 - Local Marketing Strategy
 - Event Promotion Assistance
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Masterclasses

To maintain educational excellence, ZNS NIST will organize exclusive masterclasses conducted by senior trainers and industry experts at regular intervals.

These sessions will enhance practical knowledge and industry exposure for students.

Examination & Academic Standards

The Franchise Centre shall:

- Conduct timely examinations
 - Maintain attendance records
 - Follow the approved academic calendar
 - Ensure quality practical training
 - Submit academic reports to Head Office
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Certification

Course Certificates shall be issued only by ZNS NIST Shiksha Academy Pvt. Ltd. after successful completion of the course and fulfillment of all academic requirements.

This ensures uniform quality standards across all franchise centres.

Marketing Independence

The Franchise Partner is permitted to:

- Create Local Social Media Pages
- Conduct Local Advertising
- Organize Promotional Events
- Collaborate with Local Businesses
- Participate in Educational Exhibitions

All branding shall follow the official ZNS NIST Brand Guidelines.

Operational Standards

The Franchise Partner shall:

- Maintain academy cleanliness
 - Follow ZNS NIST operational policies
 - Ensure professional student counselling
 - Maintain student records
 - Deliver quality education
 - Protect the reputation of the brand
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Benefits to Franchise Partner

- ✓ Established Brand Recognition
- ✓ Complete Business Model

- ✓ Training & Operational Support
- ✓ Marketing Assistance
- ✓ Standardized Curriculum
- ✓ Fashion Events Participation
- ✓ Workshops & Seminars
- ✓ Business Expansion Opportunities
- ✓ Continuous Head Office Guidance

Revenue Sharing Policy

To maintain continuous academic support, brand development, quality assurance, marketing assistance, and operational excellence across all franchise centres, the Franchise Partner agrees to share **10% of the Gross Monthly Revenue** with ZNS NIST Shiksha Academy Pvt. Ltd.

Thank you for showing interest in franchise with ZNS.



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